

# CHORAL CLASH

A Strategic Sponsorship Opportunity for Visionary Brands

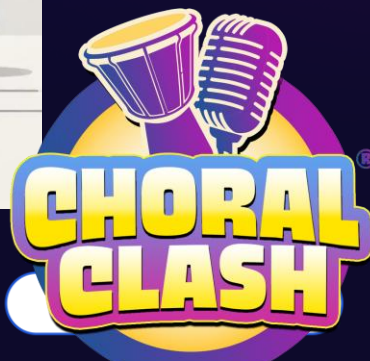


ABOUT THE SHOW

# Celebrating Vocal Excellence Across Cameroon

CHORAL CLASH is an innovative Cameroonian reality television series designed to celebrate vocal talent, foster unity through music, and provide a transformative platform for emerging choir groups nationwide.

Initially launching on digital platforms including YouTube, Facebook, TikTok, and Instagram, the show will expand to traditional television in subsequent seasons, ensuring maximum reach and cultural impact.





# Our Mission: Music, Unity, Empowerment



## Youth Empowerment

Providing emerging talents with a professional platform to showcase their abilities and launch meaningful careers in music.



## Cultural Preservation

Honouring and preserving Cameroon's rich musical traditions whilst celebrating contemporary vocal artistry.



## Community Building

Creating culturally relevant content that resonates with Cameroonian values, fostering national pride and unity.





STRATEGIC ALIGNMENT

# Why Partner with CHORAL CLASH?

## Youth Engagement

Connect with Cameroon's emerging generation through a platform dedicated to developing young talent in the arts, demonstrating your commitment to nurturing future leaders.

## Digital Synergy

As a predominantly digital project, CHORAL CLASH offers extensive engagement through social media and online platforms, amplifying your brand's digital presence across multiple channels.

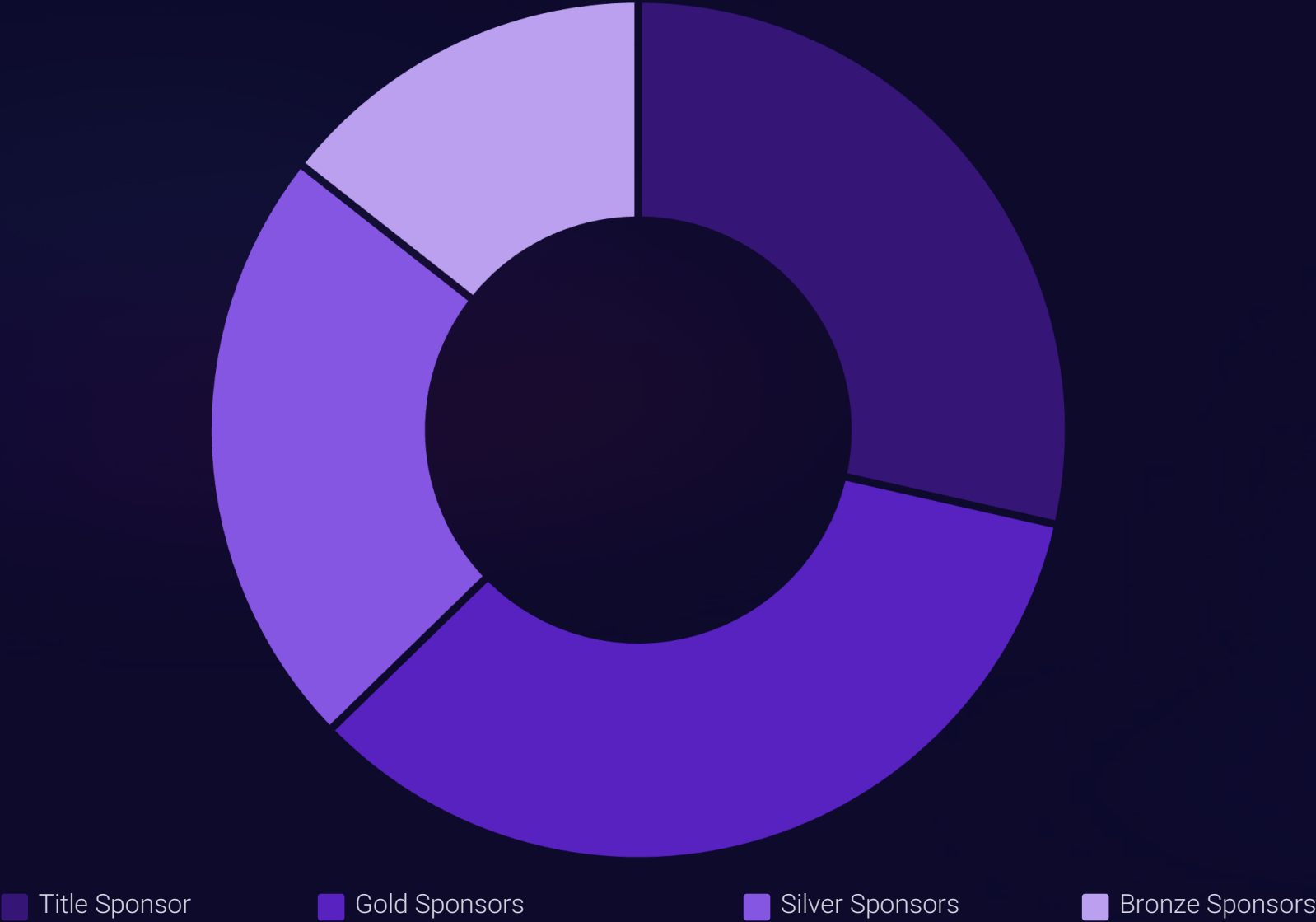
## Corporate Social Responsibility

The show's focus on community empowerment and youth development aligns perfectly with progressive CSR initiatives and demonstrates meaningful social impact.



# Sponsorship Investment Overview

Total Programme Budget: FCFA 30,000,000



Four distinct partnership tiers designed to accommodate diverse corporate objectives and investment capacities, each offering exceptional visibility and brand engagement opportunities.



👑 PREMIUM PARTNERSHIP

# Title Sponsor

FCFA 10,000,000 · 1 Exclusive Slot · 33% of Total Budget

## Exclusive top-tier visibility with naming rights

- Naming rights: "CHORAL CLASH powered by [Your Brand]"
- Prominent logo placement across all promotional materials, T-shirts, and digital assets
- Speaking opportunity at the grand finale event
- Dedicated sign-up and information booths at all live shows
- Full-page advertisement and feature article in digital souvenir brochure
- Branded challenges incorporated into show format
- Dedicated brand showcase segment in episodes
- Weekly mentions across all social media platforms
- 1-minute video advertisement in each episode
- Exclusive press release announcing partnership



# Additional Partnership Opportunities



## Gold Sponsor

FCFA 6,000,000 · 2 Slots Available

High-visibility partnership featuring secondary logo placement, half-page brochure advertisement, branded episode segments, 30-second video spots, and bi-weekly social media promotions.



## Silver Sponsor

FCFA 4,000,000 · 2 Slots Available

Mid-tier sponsorship with significant community presence including website and social media logo placement, quarter-page brochure space, branded merchandise, and finale invitations.



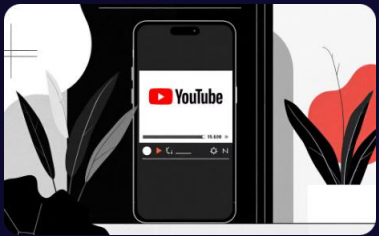
## Bronze Sponsor

FCFA 2,500,000 · 2 Slots Available

Entry-level opportunity ideal for local businesses and SMEs, featuring logo placement on flyers and credits, social media mentions, and exclusive finale access.



# Brand Visibility Across Multiple Channels



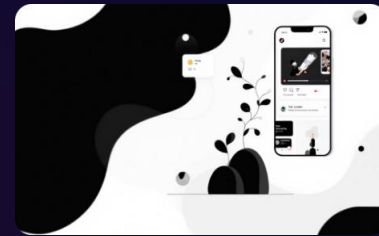
## YouTube

Full episodes and exclusive behind-the-scenes content



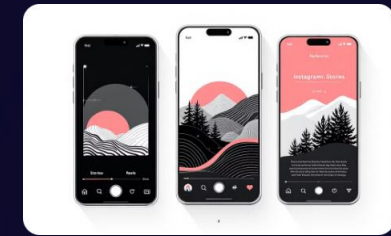
## Facebook

Community engagement and live streaming events



## TikTok

Viral moments and short-form engaging content



## Instagram

Stories, reels, and visual storytelling







## IMPACT & REACH

# Expected Outcomes for Your Brand



### Enhanced Visibility

Multi-platform exposure reaching diverse demographics across Cameroon and the diaspora



### Brand Affinity

Authentic connection with audiences through culturally relevant, meaningful content



### Market Leadership

Position your brand as a champion of youth development and cultural preservation



# Let's Create Something Extraordinary Together

We invite your esteemed organisation to become a strategic partner in this transformative cultural initiative. CHORAL CLASH represents a unique opportunity to align your brand with innovation, community empowerment, and authentic Cameroonian storytelling.

Ready to discuss your partnership?

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